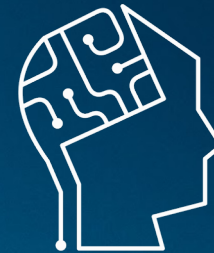


Utilising artificial intelligence to predict future skills



Haaga-Helia
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**Building
a Common
Language
for Skills at Work**
A Global Taxonomy

January 2021

WORLD
ECONOMIC
FORUM



50%

of all employees will
need reskilling by 2025.

Source

The Future of Jobs Report 2020,
World Economic Forum.

40%

of current workers' core
skills are expected to
change in the next 5 years.

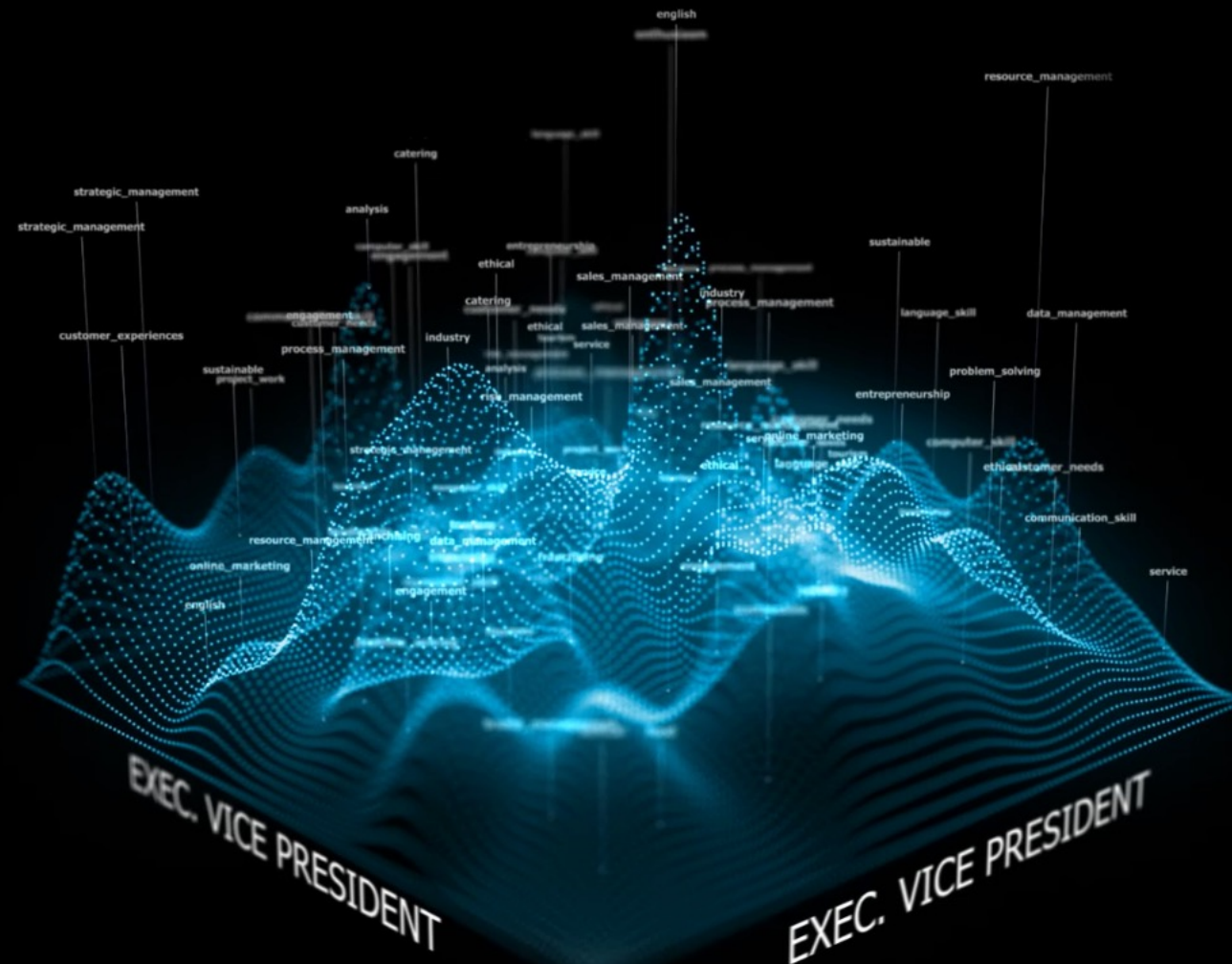
Source

The Future of Jobs Report 2020,
World Economic Forum.





AI PROVEN SKILL DEMAND GLOBALLY



“Colleges and universities must offer a curriculum that will provide the skills that society will need in the future. But what exactly will society need in the future?”

Haaga-Helia opens
doors to future
careers with
“crystal ball”





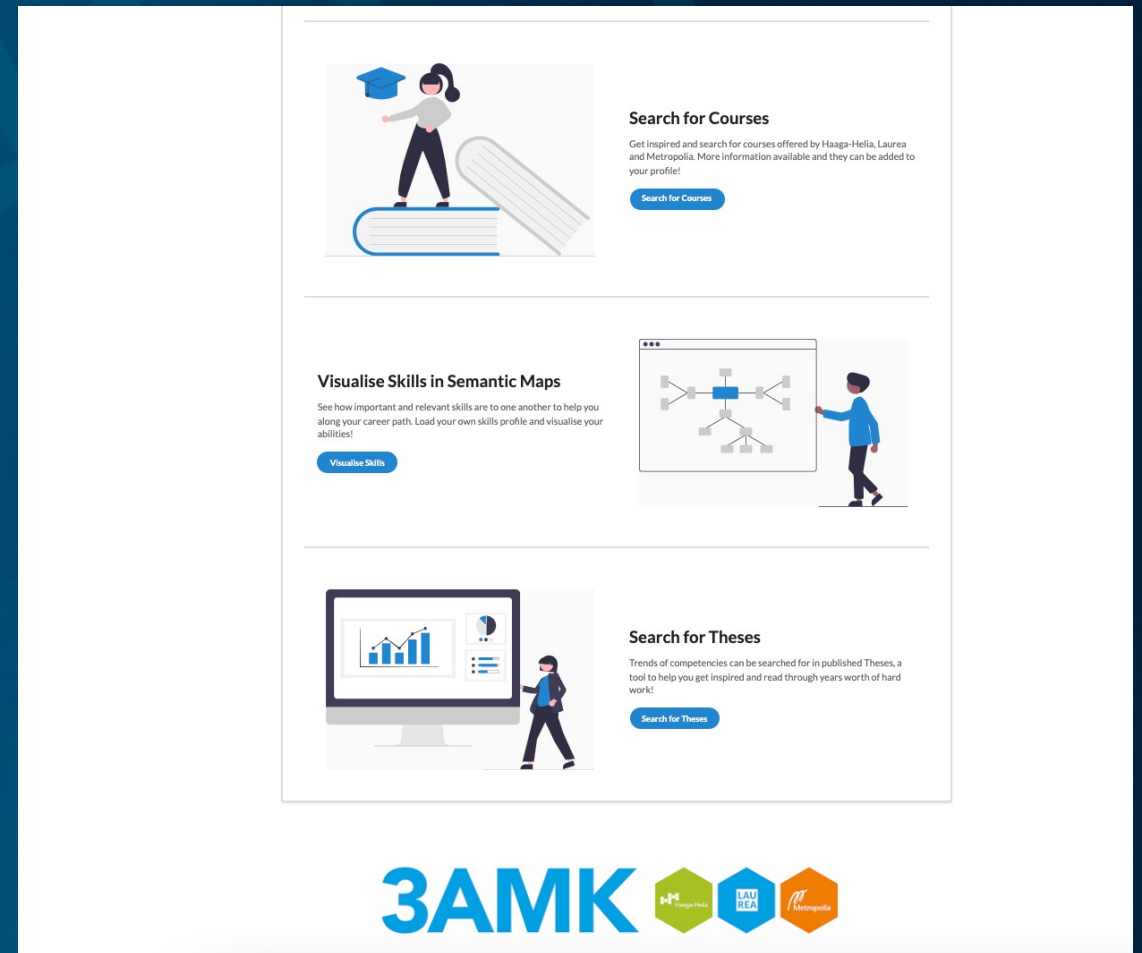
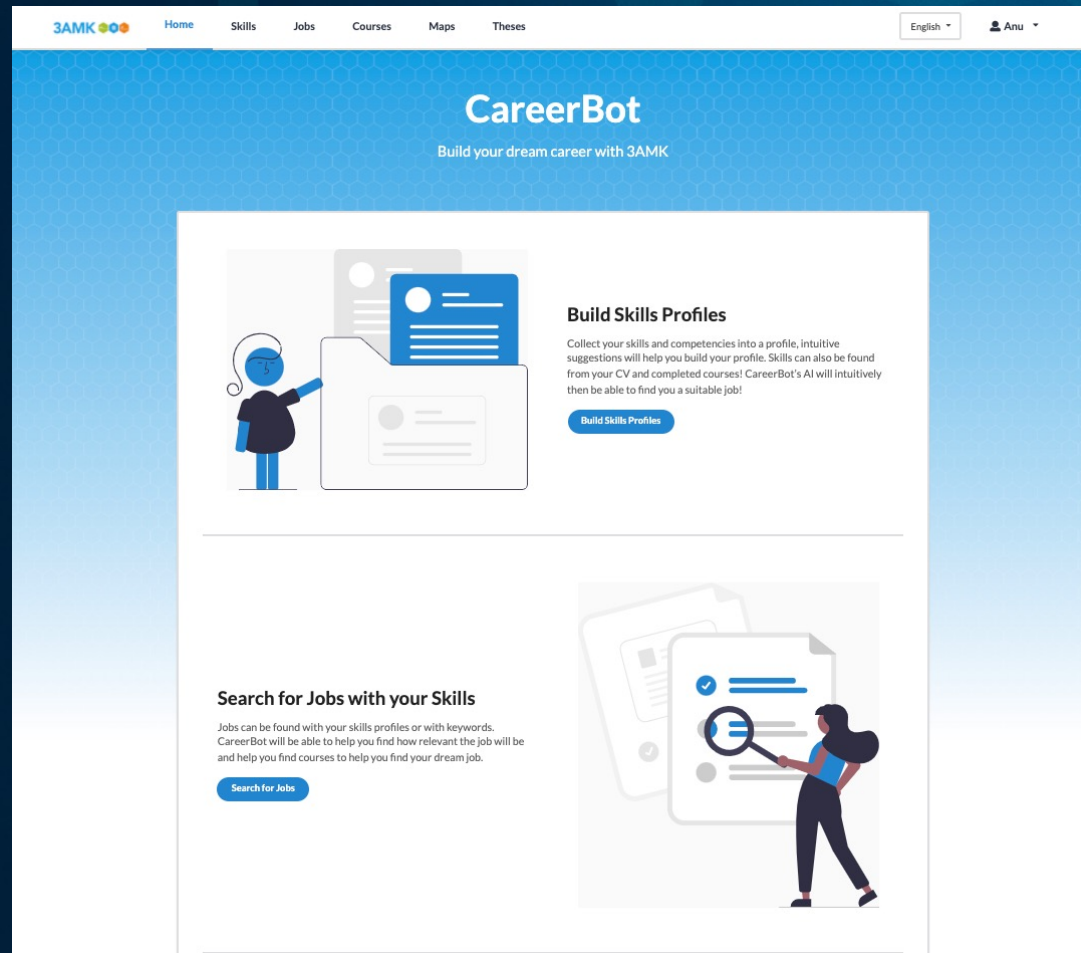
“The skills in demand vary almost as much between geographic locations as they do between different jobs.

It is impossible for an individual or even a group of individuals to analyze all the available data. We use machine learning to analyze this data and give us actionable insights so that decisions can be made about the program.” – *Pasi Tuominen, Haaga-Helia*



“With the help of AI, a university could develop a unique educational path for an individual based on their plans and the needs of where they would like to work.”

Careerbot –service to help their students to pursue their dream careers with the help of artificial intelligence (AI)

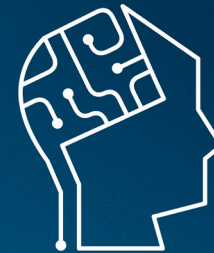


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