

Boosting entrepreneurship education in university education

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Learning philosophy

Less planning

- more action and reflection

14-15 years of experience
in two roles

Teaching and
researching

Teacher
education

Promoting
entrepreneurship rests on
2 pillars

The teacher

The content

The teacher



Take on the role as
coach and facilitator

The content



Largely pedagogical
choices



Increasing student **ownership**
and **empowerment** of the
learning process

Promotion activities



Teacher support

- ✓ Innovation camp
- ✓ Hack my course
- ✓ EE activity of the year award
- ✓ 2-5 day workshops
 - entrepreneurship projects
 - project based learning
 - challenge based learning



Content support

- ✓ Courses such as
 - LeanInno
 - Let's do business
 - InnoCamp
 - Let's Innovate
 - Starting up
 - Design thinking sprint

Promoting EduPreneurs

Teacher leading by example
Being entrepreneurial in
his/her teaching

- ✓ Taking risks
- ✓ Dealing with uncertainty
- ✓ Exploring
- ✓ Trying out new things
- ✓ Challenging themselves



Starting new companies is not always the focus

Graduates who are **creative**, **flexible**, **agile**, able to take **initiative** within their job roles and job duties and **develop** their work

Whole Uni of
Turku not here
yet

Milestone - The
*Accreditation for
Entrepreneurial and
Engaged Universities*
(ACEEU)

- ✓ EduPreneurs need to be empowered and supported by management
- ✓ Promoting entrepreneurship also promotes continuous development
 - ➔ core element of all types of accreditation processes
- ✓ We have experience, we have been doing for it for a long time. We gladly **share** our experiences, so do be in **contact!**

جامعة الإمام عبد الرحمن بن فيصل
IMAM ABDULRAHMAN BIN FAISAL UNIVERSITY



Turun yliopisto
University of Turku

Faculty Professional Development on Project-based Learning & Entrepreneurship Education

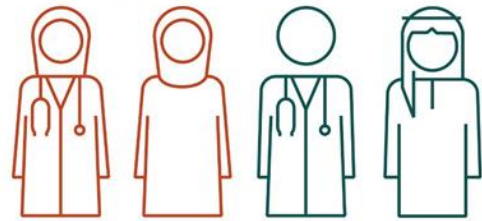
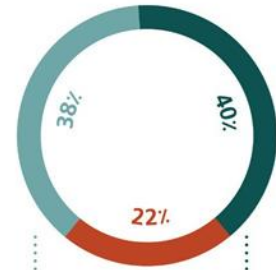
Dr. Mohammed S. Alkathiri

Dean, Deanship of Academic Development
Imam Abdulrahman bin Faisal University

Dr. Philline Deraney

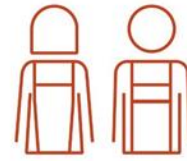
Deanship of Academic Development
Imam Abdulrahman bin Faisal University

IAU Employees



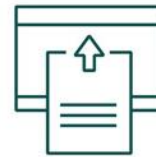
Academic, administrative and hospital staff **8K ±**

IAU in Numbers



7K ±

New students annually



40K ±

Admission applications annually

Enrolled Students

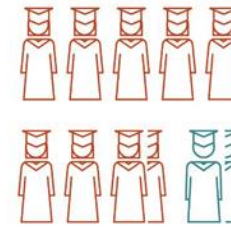
38K

Full-time students



Average of all students GPA

3.6 out of 5



85±%

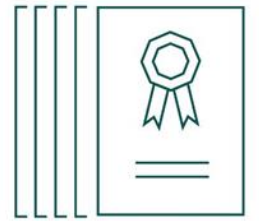
Female Graduates

77K ±

Graduates since 1979

85±%

Of Graduates get hired or complete their studies



5K ±

Graduates annually



Context Continuum
INDIVIDUAL

VALUES

Values and ethics that support lifelong learning and the professionalization of teaching in higher education

PRACTICE

Educational skills and competences in practice or application in the educational context

Expertise Continuum

NOVICE

KNOWLEDGE

Core educational content, theories and concepts that provide the foundation for teaching and learning

COMMUNITY

Education beyond the individual to the wider communities of learners at all levels internal and external to the University

EXPERT

© Deanship of Academic Development at IAU (2020)

COMMUNITY

Vision | Empower the academic community to innovate and impact education.



2018

Project-based Learning Workshop Program
Intensive Training | **100 Participants**

2018-2019

Best Practices in Finnish Education
Open Forum Discussion | **270 Attendees**

2019-2020

Entrepreneurship in University Education
Intensive Training | **160 Participants**

2019-2020

Finnish Education Success in Entrepreneurship
and Innovation
Open Forum Discussion | **380 Attendees**

2021-2022

PFUTL
Intensive Training | **60 Participants + 30 Mentors**



الزمالة المهنية
Professional Fellowship
في التعليم والتعلم الجامعي
in University Teaching & Learning







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Thank You!